



# SPONSORSHIP OPPORTUNITIES



BENEFIT	PRESENTING (\$10,000)	GOLD (\$5,000)	SILVER (\$2,500)	BRONZE (\$1,000)	"FRIEND OF THE TASTE" (\$500)
Investment Level	\$10,000	\$5,000	\$2,500	\$1,000	\$500
Sponsorship Exclusivity	Premier	Not Included	Not Included	Not Included	Not Included
Naming Rights					
Logo on Event Signage	Premium Placement	Included	Included	Included	Group Banner
Logo and Link on Website (1 Year)	✓	✓	✓	✓	Name Listed
Print Materials (Program, Flyers)	✓	✓	✓	✓	Name Listed
Event T-Shirt Logo Placement	Premium Size + Placement	Standard Placement	Group Placement	Group Placement	Name Listed
Taste Ticket Logo Placement	Premium Size + Placement	Standard Placement	Group Placement	Group Placement	Name Listed
VIP Access	10 Passes	6 Passes	4 Passes	2 Passes	Not Included
Taste Tickets	100	60	40	20	10
Booth Space	10x10	10x10	10x10	10x10	Not Included
T-Shirts	10	6	4	2	1
Stage Recognition	Multiple Shoutouts	Shoutout	Group Mention	Group Mention	Name Listed
Social Media Impressions	Minimum 5 Posts	3 Posts	2 Posts	1 Post	Group Thank You
Email/E-blast Inclusion	Dedicated Feature	Group Feature	Group Feature	Name Mention	Group Thank You
Speaking Opportunity	Opening Remarks	Not Included	Not Included	Not Included	Not Included



BENEFITING





# SPECIALTY SPONSORSHIPS

## ADD-ON OR STANDALONE OPPORTUNITIES

### PRESENTING SPONSOR - \$10,000

#### EXCLUSIVE

- Premier naming rights for Taste of Tucker 2026
- Logo featured prominently on all event materials, signage, website, and merchandise
- Event T-Shirt Logo Placement: Premium
- Taste Ticket Logo Placement: Premium
- Inclusion in press releases and exclusive e-blast
- 10 Emcee shoutouts during the event
- Minimum 10 solo and group social media posts (July-Oct)
- 10x10 Booth space + 10 VIP Passes + 10 shirts + 100 food/drink tickets
- Featured solo post on all three partner platforms
- Opportunity to speak during opening remarks
- Logo + link on Taste of Tucker website for 1 year

### STAGE SPONSOR - \$5,500

#### EXCLUSIVE NAMING RIGHTS TO THE ENTERTAINMENT STAGE

- Logo on stage signage
- Recognition on, flyers, program book, and posters
- Event T-Shirt Logo Placement: Premium
- Taste Ticket Logo Placement: Standard
- 5 Emcee shoutouts during the event
- Minimum 5 solo and group social media posts (July-Oct)
- 10x10 Booth space + 7 VIP Passes + 7 shirts + 70 food/drink tickets
- Featured solo post on all three partner platforms
- Logo + link on Taste of Tucker website for 1 year

### BANNER SPONSOR - \$3,500

- Exclusive logo placement on all ToT Restaurant and Brewery banners
- Recognition on, flyers, program book, and posters
- Event T-Shirt Logo Placement: Standard
- Taste Ticket Logo Placement: Standard
- 3 Emcee shoutouts during the event
- Minimum 3 Featured social and print media shout-outs
- 10 x10 Booth space + 5 VIP Passes + 5 shirts + 50 food/drink tickets
- Logo + link on Taste of Tucker website for 1 year

### BEER GARDEN SPONSOR - \$3,500

- Exclusive signage in the beer garden area
- Recognition on, flyers, program book, and posters
- Event T-Shirt Logo Placement: Standard
- Taste Ticket Logo Placement: Standard
- 3 Emcee shoutouts during the event
- Minimum 3 Featured social and print media shout-outs
- 10 x10 Booth space + 5 VIP Passes + 5 shirts + 50 food/drink tickets
- Logo + link on Taste of Tucker website for 1 year

### VIP EXPERIENCE SPONSOR - \$2,750

- Branding in VIP zone
- Recognition on, flyers, program book, and posters
- Event T-Shirt Logo Placement: Standard
- Taste Ticket Logo Placement: Standard
- 2 Emcee shoutouts during the event
- Minimum 2 Featured social and print media shout-outs
- 10 x10 Booth space + 4 VIP Passes + 4 shirts + 40 food/drink tickets
- Logo + link on Taste of Tucker website for 1 year

### PROGRAM BOOKLET SPONSOR - \$2,500

- Full-page ad on the back cover of the printed program
- Recognition on, flyers, program book, and posters
- Event T-Shirt Logo Placement: Group
- Taste Ticket Logo Placement: Group
- Minimum 2 Featured social and print media shout-outs
- 10x10 Booth space + 3 VIP Passes + 3 shirts + 25 food/drink tickets
- Logo + link on Taste of Tucker website for 1 year

### VOLUNTEER TENT SPONSOR - \$2,500

- Exclusive branding at Volunteer Check-In and Tent
- Recognition in volunteer materials
- Recognition on, flyers, program book, and posters
- Event T-Shirt Logo Placement: Group
- Taste Ticket Logo Placement: Group
- Minimum 2 Featured social and print media shout-outs
- 10 x10 Booth space + 3 VIP Passes + 3 shirts + 30 food/drink tickets

### KID ZONE SPONSOR - \$2,500

- Branding in the Kid Zone area
- Option to distribute kid-friendly non-food promo items
- Recognition on, flyers, program book, and posters
- Event T-Shirt Logo Placement: Group
- Taste Ticket Logo Placement: Group
- Minimum 2 Featured social and print media shout-outs
- 10x10 Booth space + 3 VIP Passes + 3 shirts + 30 food/drink tickets
- Logo + link on Taste of Tucker website for 1 year

### WRISTBAND SPONSOR - \$2,000

- Exclusive logo placement on all 21+ Beer Garden wristbands
- Recognition on, flyers, program book, and posters
- Event T-Shirt Logo Placement: Group
- Taste Ticket Logo Placement: Group
- Minimum 2 Featured social and print media shout-outs
- 10x10 Booth Space + 3 VIP Passes + 3 shirts + 25 food/drink tickets
- Logo + link on Taste of Tucker website for 1 year

### DOG WATERING STATION SPONSOR - \$1,500

- Signage at pet hydration area
- Recognition on, flyers, program book, and posters
- Event T-Shirt Logo Placement: Group
- Taste Ticket Logo Placement: Group
- Minimum 1 Featured social and print media shout-outs
- 10x10 booth space + 2 VIP Passes + 2 shirts + 15 food/drink tickets
- Logo + link on Taste of Tucker website for 1 year

### ICE SPONSOR - \$1,500

- Branding at event ice stations
- Recognition on, flyers, program book, and posters
- Event T-Shirt Logo Placement: Group
- Taste Ticket Logo Placement: Group
- Minimum 1 Featured social and print media shout-outs
- 10x10 Booth space + 2 VIP Passes + 2 shirts + 15 food/drink tickets
- Logo + link on Taste of Tucker website for 1 year

For more information or to reserve your sponsorship,  
contact: [info@tasteoftucker.com](mailto:info@tasteoftucker.com)  
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